Watts to Lumens

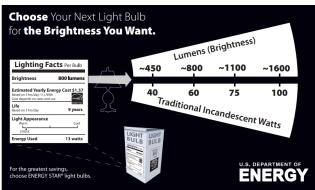
How many lumens do you need? (120v)

BRIGHTNESS	250+	450+	800+	1100+	1600+
STANDARD (III)	25W	40W	60W	75W	100W
HALOGEN (TEES)	18W	29W	43W	53W	72W
CFL □□∭	6W	10W	13W	18W	23W
LED (E)	4W	5W	10W	15W	20W

Lumens Explained

Lumens measure how much light you are getting from a bulb. More lumens means it is a brighter light. This differs from watts, which measures how much energy is used. Becuase lumens more accurately describe brightness, lumens instead of watts should always be used to judge which lamp is best for an application.

Use the chart on the opposite page to see the standard conversion of how many watts a standard incandescent light bulb convert to lumens.



LUMENS: THE NEW WAY TO SHOP FOR LIGHT

The Federal Trade Commission now requires a new product label for lightbulbs. This is to make it easier to determine what product is best for customers when shopping.